



Dear Ladies and Gentlemen,

The Design and Technology Teachers' Association of Queensland, (DATTA Qld) is the name of an association of teachers and other interested people, dedicated to the development of Design and Technology education in Queensland schools.

When the association was formed in 1963, it was known as the Queensland Manual Arts Teachers' Association (QMATA) and since then, has had 3 name changes. Each name change was not taken lightly, but was seen as being proactive and reflective of the complex and evolving nature of our curriculum area. DATTA Qld is managed by a dedicated group of teachers and retired teachers who wish to strive to develop productive relationships with businesses, industry groups, government and other organisation that support this development.

We are a non-profit association that exists solely to support our members through various activities such as the publication of a professional journal, maintaining a web page, sharing ideas, an annual conference and engaging in industry visits etc.

DATTA Qld is affiliated with various other educational associations, the Design and Technology partner associations in other Australian states and territories and the Design and Technology Teachers' Association of Australia.

In our endeavour to continually keep Design and Technology in the forefront of Queensland Education, we have a number of sponsorship options available.

As a DATTA QLD Sponsor, you can be assured that your business will be promoted at our events and will provide you with an array of opportunities and benefits as outlined below.

The following points outline some of the benefits a sponsorship can bring:

- Promotion of your organisation as an important and effective contributor and major player in Queensland Design and Technology Education,
- Exposure of your organisation to a state-wide and national audience through our various activities,
- Allowing you a business opportunity to cultivate a high profile as a supplier in the provision of materials and equipment to schools and colleges,
- Giving you some opportunities to demonstrate your latest equipment and resources and how these can have an application in teaching areas.
- receive the right of renewal for your sponsorship category for the following year.
- Link to your business on the DATTA Qld web page.

One of the main DATTA Qld activities is the annual state conference.

Our conferences are designed to explore current and emerging practice, showcase professional development resources and facilitate collaborative and reflective thinking. We aim is to motivate and inspire all pre-service, primary, secondary and tertiary technology educators.

We endeavour to bring together experts, academics and specialists from a range of disciplines through a program of lectures, small group workspaces and "hands-on" practical workshops that will allow teachers to connect to knowledge, methods, materials, equipment, ideas, trends, resources and personnel. This connection encourages teachers to highlight, apply and promote Design and Technology Education within a QCAA curriculum and beyond through the Australian National curriculum.

The conference draws teachers who are instructing in the various areas of technology, including, but not limited to:

- Materials (Wood, Metal, Plastic etc)
- CAD systems
- Design heuristics, Sketching, Graphics
- Mechanical and Systems engineering
- Control systems and coding
- Electronics
- Tool and Machinery Suppliers
- Workplace Health and Safety



## 2018 DATA QLD CONFERENCE DETAILS

Teaching and Learning in today's society can be a challenge. With changes including Government directives, implementation of the Australian Curriculum and current and emerging technologies, the theme for the 2018 DATTA QLD conference is **"The Challenge of Change"**.

To each and every one, the challenges and acceptance of change, is going to be different. The 2018 conference theme wording was specifically chosen to encompass these differences and demonstrate that a many faceted approach to the challenges associated with any sort of change in the classrooms of today is manageable.

As an exhibitor, rather than just having a display of resources and equipment, we would like you to consider how you can help teachers manage that change, particularly within the following areas of enquiry:

- Working together towards tomorrow's classroom;
- Connecting and engaging with colleagues and industry;
- Embracing current and emerging technologies;

### 2018 Conference Details

**Venue:** Lake Kawana Community Centre.  
114 Sportsmans Parade, Bokarina Qld 4575

**Dates:** Thursday 28<sup>th</sup> and Friday 29<sup>th</sup> June 2018

**Trade display setup time:** Wednesday 27<sup>th</sup> June 2018 from 2:00pm - 6:00pm

Please note, that attendance at this conference may allow your business logo/image/name etc to be used in any promotional material by DATTA QLD. If you want to update the logo we currently have on file, please notify us.

This year we have implemented an online registration process at the following link <https://expertevents.eventsair.com/datta2018/sponsor> . Please note the details about the sponsorship benefits and requirements as outlined in this letter and read these in conjunction with the online registration process. Could you please fill out the form by **Monday 30<sup>th</sup> April 2018**. All available sponsorship options will show on the form, but as each one is selected/committed, it/they will subsequently become unavailable for further selection. As there are a number of exhibition sites available, they will continue to be available for selection until all are allocated.

### Details of the Exhibition /Trade Display at the 2018 conference are indicated below:

- Each site will be approximately 3M x 3M square.
- Each site will contain 1 display table (1830mm x 760mm), 2 chairs and at least 1 display board area (ie one side of a partition between sites). Please note that table cloths and skirts are not supplied.
- All sites will have access to 1 x 10amp power supply. Please consider this as you plan your display area. You are responsible for your own power board, leads etc. Subject to the availability at the venue, we will endeavour to have each site on its own circuit so as not to compromise the supply to another site.
- The display area has access to the Sunshine Coast Council free WiFi.
- Please note the following points in relation to your site:
  - All electrical equipment used at the DATTA Qld conference must be certified for use in Australia.
  - Leads and/or powerboards brought into the conference venue **MUST** have a current Test and Tag certificate.
  - Cables and leads etc that are on the floor must be secured in such a way as to not create trip hazard.
  - Machines such as laser cutters **MUST** have an effective and adequate filtering system/extracting unit attached to it. It is not acceptable to vent unfiltered gases and fumes into the hall.
  - Any equipment that creates a dust/wood shavings and/or a metal swarf issue in the display area, **MUST** have an adequate filtering system/extracting unit or containment process in place. It is not acceptable to vent unfiltered gases, fumes and dust etc into the hall.
  - Please be mindful of Workplace Health and Safety issues so as to not create any hazards.



## Partner Sponsorships

We have Partner Sponsorships available in the following areas:

- **Conference Dinner Sponsor** (\$1550)
  - In addition to the entitlements outlined later, your business name/logo will be on display at the dinner at the end of the first day of the conference.
- **Conference Name Tag Sponsor** (\$1000)
  - In addition to the entitlements outlined later, your business name/logo will be printed on the name tags of the conference delegates

**Please note, there are 2 options presented for the Name Tag Lanyard sponsor. Only 1 can be chosen.**

- **Option 1 - Conference Name Tag Lanyard Sponsor** (\$1150)
  - In addition to the entitlements outlined later, your business name/logo will be printed in one colour on the lanyards for the conference attendees name tag.
- **Option 2 - Conference Name Tag Lanyard Sponsor** (\$600)
  - This option is if you want to provide a quantity of lanyards to the committee, They can be pre-printed with your business name/logo if you wish. Please note, if you supply lanyards, they must have a safety breakaway clip and a method of attaching a plastic name tag pouch. Please discuss this with us if you would like to take up this option.

Partner Sponsor entitlements at the annual state conference are outlined below.

- Your company/organisation logo and name printed on conference promotional material.
- One Exhibition/Trade Display area for the duration of the conference is included in the Partner Sponsorship. If you would like to book extra, please indicate that in the Exhibition/Trade Table display section .
- Morning teas and lunches for 2 staff on your display. (Please note that there is an extra charge of \$70 per person for morning teas and lunches for any additional staff on your exhibition/trade display.)
- Acknowledgment of sponsorship at opening address.
- Brochure/catalogue/CD insert (*max 5 x A4 pages*) into conference satchel. Please note, this does not preclude you from having promotional material at your display area, it just means that, you are **guaranteed** to have your material included in the conference satchel for all attendees.
- Quarter page advertisement in the final conference program.

## Supporting Sponsorship (22 exhibition sites only are available @ \$750)

Supporting Sponsor entitlements for the duration of the conference are outlined below.

- Your company/organisation logo and name printed on conference promotional material.
- One Exhibition/Trade Display area for the duration of the conference. If you wish to book more than 1 site, please indicate that in the relevant section.
- Morning teas and lunches for 2 staff on your display. (Please note that there is an extra charge of \$70 per person for morning teas and lunches for any additional staff on your exhibition/trade display.)
- Acknowledgment of sponsorship at opening address.



## Additional Conference Advertising Opportunities

### Program Advertisement

This advertisement opportunity is provided in addition to the entitlement as outlined above.

Half page inside front cover (**\$120**)

Half page inside back cover (**\$120**)

Quarter page inside program (**\$50**)

**Half page advertisements are 180mm wide x 130mm high and quarter page advertisements are 180mm wide x 65mm high.**

**Please supply the advertisement copy as a high resolution pdf (ie 300dpi)**

### Satchel Insert (As required \$120 )

- Brochure/catalogue/CD insert (*max 5 x A4 pages*) inserted in the conference satchel.

These are inserted into the satchels prior to the conference. This does not preclude you from having promotional material at your display area, it just means that, you are **guaranteed** to have your promotional material included in the conference satchel for all attendees.

This option also gives companies unable to be present at the conference (ie due to distance etc) the opportunity to include some material for the conference attendees.

If you wish to provide a satchel insert, you must supply sufficient numbers of your inserts to the conference organisers by May 31<sup>st</sup> 2018. As a guide, the number of attendees over the last few years has been over 200.

### Product Promotion Raffle/ Conference lucky door prize.

You are under no obligation to participate in this "product promotion program/Lucky door prize" at the conference. You may donate a product, a service and/or money towards a service that can be used as a prize that is organized and conducted through the conference committee. There are 2 prize sessions conducted during the conference (end of day 1 and the end of lunch on day 2). To participate, please note the following:

- Present one or more complimentary prize(s) to the registration desk by morning tea on day 1 of the conference.
- Label each prize clearly with the name of your organization and the value of the product/prize
- Complete the Product Promotion Prize Option in the online registration form.

For delegates to be eligible to receive a door prize, they will be required to complete a Trade Display Passport each day and must be in attendance at the drawing to receive the prize. The passport requires you to indicate on the sheet that they have attended your display at some stage during the day.