



Design & Technology Teachers' Association
National & State Conference 2021
4-5 June 2021 | *Brisbane Convention and Exhibition Centre*

SPONSORSHIP AND EXHIBITION PROSPECTUS





DATTA NATIONAL & STATE CONFERENCE 2021

DATTA Qld is dedicated to the development of Design and Technology education in Queensland schools, and includes financial members from across the state, in all sectors of education; primary, secondary and tertiary.

Our conferences are designed to explore current and emerging practice, showcase professional development resources and facilitate collaborative and reflective thinking. We aim to motivate and inspire all pre-service, primary, secondary and tertiary technology educators.

We endeavour to bring together experts, academics and specialists from a range of disciplines through a program of lectures, small group workspaces and "hands-on" practical workshops that will allow teachers to connect to knowledge, methods, materials, equipment, ideas, trends, resources and personnel. This connection encourages teachers to highlight, apply and promote Design and Technology Education within a QCAA curriculum and beyond through the Australian National curriculum.

The 2021 conference will be a joint collaboration between both DATTA Qld and DATTA Australia.

Who will attend?

The conference draws teachers who are instructing in the various areas of technology, including, but not limited to:

- Materials (Wood, Metal, Plastic etc)
- CAD systems
- Design heuristics, Sketching, Graphics
- Mechanical and Systems engineering
- Control systems and coding
- Electronics
- Tool and Machinery Suppliers
- Workplace Health and Safety

We would be delighted to discuss sponsorship and exhibition opportunities

We aim to ensure that delegates leave the meeting feeling inspired and that those who support the DATTA National & State Conference 2021 receive the greatest exposure possible. Please contact the conference secretariat, Expert Events, to discuss in detail the following or any other sponsorship opportunities.

Meeting venue – Brisbane

The Brisbane Convention and Exhibition Centre (BCEC) is an award winning, state of the art facility, which provides everything needed to run a first-class event. Conveniently located at South Brisbane, it is within easy walking distance of public transport, restaurants, theatres, hotels and Brisbane's famous South Bank Parklands.



Sponsorship enquiries

For more information about the DATTA National & State Conference 2021, please contact the conference secretariat, Expert Events:

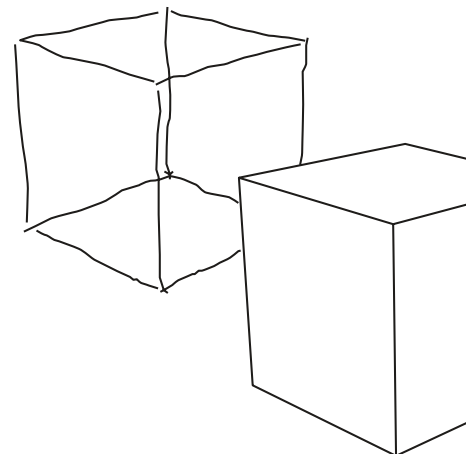
expert events
Professional conference organiser

Email: datta@expertevents.com.au

Phone: +61 7 3848 2100

Post: PO Box 351, Hamilton Central, Qld 4007

Website: <https://www.dattaqld.org.au/conference/>

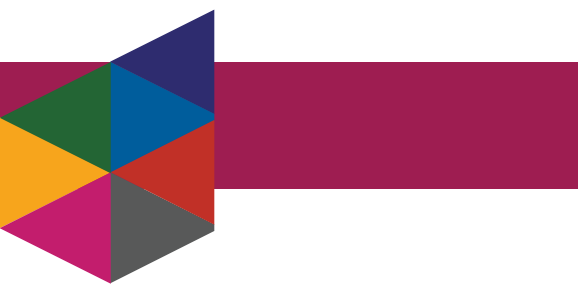


SPONSORSHIP SUMMARY

Investment	\$5,750	\$3,250	\$2,750	\$2,500	\$2,500	\$1,750	\$2,500 / \$1,500	\$150 / \$95	\$195
Sponsor package	Premium	Dinner	Catering	Satchel	Keynote speaker	Name badge	Lanyard	Program book advert	Satchel insert
Availability	2 only	1 only	2 only	1 only	2 only	1 only	1 only	Limited	Limited
Logo included on conference promotional material	✓								
Logo on all sponsor signage	✓	✓	✓	✓	✓	✓	✓		
Logo and weblink on conference website	✓	✓	✓	✓	✓	✓	✓		
Logo on sponsor PowerPoint slide	✓	✓	✓	✓	✓	✓	✓		
Logo on organising committee shirts	✓								
Logo displayed during catering breaks on one day			✓						
Logo printed on conference satchel				✓					
Named sponsor of:		Dinner			Keynote speaker				
Logo on delegate name badge						✓			
Logo on delegate lanyard							✓		
Advertisement in the conference program	Half page	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Half or Quarter	
Exhibitor registrations	4	2	2	2	2	2	2		
Complimentary dinner tickets	2	4							
Verbal acknowledgement	✓	✓							
3-minute address	✓	✓							
Display company banner	✓	✓							
Satchel insert	✓	✓	✓	✓	✓	✓	✓		✓
6m x 3m exhibition/trade display area including power	✓								
3m x 3m exhibition/trade display area		✓	✓	✓	✓	✓	✓		

EXHIBITION ONLY SUMMARY

Investment	\$750	\$950	\$995	\$1,195	\$1,990	\$2,190
Exhibition/Trade display area	3m x 2m	3m x 2m	3m x 3m	3m x 3m	6m x 3m	6m x 3m
10 or 15 AMP power upgrade	4 AMP power only	✓	4 AMP power only	✓	4 AMP power only	✓
Logo on all sponsor signage	✓	✓	✓	✓	✓	✓
Logo and weblink on conference website	✓	✓	✓	✓	✓	✓
Logo on sponsor PowerPoint slide	✓	✓	✓	✓	✓	✓
Exhibitor registrations	2	2	2	2	4	4



MAJOR SPONSORSHIP

PREMIUM SPONSOR

(only 2 available) \$5750

- Your organisation logo included on conference promotional material.
- Two adjoining exhibition/trade display areas (6m x 3m) for the duration of the conference (if you do not require two, please let us know).
- Please let us know what power you will require (4, 10 or 15amp).
- Morning teas and lunches included for 4 exhibitor staff (please note there is an extra charge of \$125 per person for morning teas and lunches for any additional exhibitor staff).
- Acknowledgment of sponsorship at opening address including a three-minute opportunity to address the attendees.
- 2 complimentary conference dinner tickets.
- Your organisation logo will be included on a group sponsor PowerPoint slide before and after every session.
- Brochure/catalogue/CD insert (max 5 x A4 pages) into conference satchel. Please note, this is separate from any material you may wish to display/distribute at your trade display.
- Your organisation banner prominently displayed for the duration of the conference.
- Your organisation's logo displayed on the shirts worn by the conference organising committee.
- Half page advertisement in the final conference program.

PARTNER SPONSORSHIPS

I. CONFERENCE DINNER SPONSOR

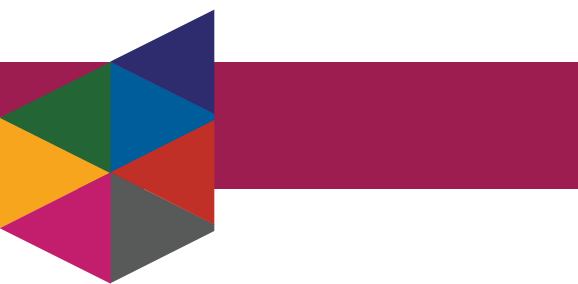
(exclusive opportunity) \$3250

- Your organisation logo will be on display at the dinner at the end of the first day of the conference.
- 4 complimentary conference dinner tickets.
- Opportunity to display your organisation free-standing banner at the dinner.
- Opportunity for a representative of your organisation to give a 3-minute speech at the start of the dinner.
- One complimentary trade display area (3m x 3m) and 2 exhibiting staff included, as outlined in the Supporting Sponsorship details below. Please let us know if you will not require a booth. Please note tablecloths are NOT supplied.

In addition:

- Partner sponsors can purchase an additional 3m x 3m booth space to make a double-sized booth if required. Please see below for prices. You will need to select this as an 'upgrade' when you purchase your sponsorship. Upgrading to a 6m x 3m space also entitles you to 2 additional complimentary exhibitor staff passes.
- To upgrade a Partner sponsor standard 3m x 3m booth's power to 10 or 15amp, please add \$200. This will be available as an 'upgrade' when you purchase your sponsorship.
- Your organisation logo will be included on a group sponsor PowerPoint slide before and after every session.
- Brochure/catalogue/CD insert (max 5 x A4 pages) into conference satchel.
- Quarter page advertisement in the final conference program.

All amounts are in Australian dollars
- DATTA Qld does not charge GST



PARTNER SPONSORSHIPS CONTINUED

2. CATERING SPONSOR

(only two available) \$2750

- Your organisation logo will be displayed during morning tea and lunch on one day.
- One complimentary trade display area (3m x 3m) and 2 exhibitor staff included, as outlined in the Supporting Sponsorship details below. Please let us know if you will not require a booth. Please note tablecloths are NOT supplied.

In addition:

- Partner sponsors can purchase an additional 3m x 3m booth space to make a double-sized booth if required. Please see below for prices. You will need to select this as an 'upgrade' when you purchase your sponsorship. Upgrading to a 6m x 3m space also entitles you to 2 additional complimentary exhibitor staff passes.
- To upgrade a Partner sponsor standard 3m x 3m booth's power to 10 or 15amp please add \$200. This will be available as an 'upgrade' when you purchase your sponsorship.
- Your organisation logo will be included on a group sponsor PowerPoint slide before and after every session.
- Brochure/catalogue/CD insert (max 5 x A4 pages) into conference satchel.
- Quarter page advertisement in the final conference program.

3. SACHEL SPONSOR

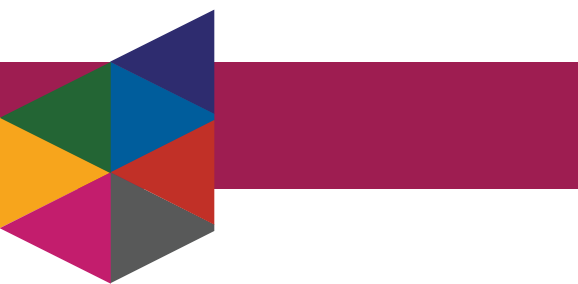
(exclusive opportunity) \$2500

- Your organisation logo will be printed on the conference satchels provided to each conference delegate.
- One complimentary trade display area (3m x 3m) and 2 exhibitor staff included, as outlined in the Supporting Sponsorship details below. Please let us know if you will not require a booth. Please note tablecloths are NOT supplied.

In addition:

- Partner sponsors can purchase an additional 3m x 3m booth space to make a double-sized booth if required. Please see below for prices. You will need to select this as an 'upgrade' when you purchase your sponsorship. Upgrading to a 6m x 3m space also entitles you to 2 additional complimentary exhibitor staff passes.
- To upgrade a Partner sponsor standard 3m x 3m booth's power to 10 or 15amp, please add \$200. This will be available as an 'upgrade' when you purchase your sponsorship.
- Your organisation logo will be included on a group sponsor PowerPoint slide before and after every session.
- Brochure/catalogue/CD insert (max 5 x A4 pages) into conference satchel.
- Quarter page advertisement in the final conference program.





PARTNER SPONSORSHIPS CONTINUED

4. KEYNOTE SPEAKER SPONSOR

(only two available) \$2500

- Your organisation logo will be displayed on the introductory slide of the keynote speaker.
- One complimentary trade display area (3m x 3m) and 2 exhibitor staff included, as outlined in the Supporting Sponsorship details below. Please let us know if you will not require a booth. Please note tablecloths are NOT supplied.

In addition:

- Partner sponsors can purchase an additional 3m x 3m booth space to make a double-sized booth if required. Please see below for prices. You will need to select this as an 'upgrade' when you purchase your sponsorship. Upgrading to a 6m x 3m space also entitles you to 2 additional complimentary exhibitor staff passes.
- To upgrade a Partner sponsor standard 3m x 3m booth's power to 10 or 15amp, please add \$200. This will be available as an 'upgrade' when you purchase your sponsorship.
- Your organisation logo will be included on a group sponsor PowerPoint slide before and after every session.
- Brochure/catalogue/CD insert (max 5 x A4 pages) into conference satchel.
- Quarter page advertisement in the final conference program.

5. NAME BADGE SPONSOR

(exclusive opportunity) \$1750

- Your organisation logo will be printed on the name tags of the conference delegates. This is the badge part which is printed with the delegate name and organisation and separate from the lanyard, which is listed below.

In addition:

- Partner sponsors can purchase an additional 3m x 3m booth space to make a double-sized booth if required. Please see below for prices. You will need to select this as an 'upgrade' when you purchase your sponsorship. Upgrading to a 6m x 3m space also entitles you to 2 additional complimentary exhibitor staff passes.
- To upgrade a Partner sponsor standard 3m x 3m booth's power to 10 or 15amp, please add \$200. This will be available as an 'upgrade' when you purchase your sponsorship.
- Your organisation logo will be included on a group sponsor PowerPoint slide before and after every session.
- Brochure/catalogue/CD insert (max 5 x A4 pages) into conference satchel.
- Quarter page advertisement in the final conference program.

6. LANYARD SPONSOR

(exclusive opportunity)

Please note, there are two options presented for the Conference Lanyard sponsor. Only one can be chosen.

Option 1 - Conference lanyard sponsor \$2500

- Your business name/logo will be printed in one colour on the conference lanyard (conference secretariat to organise – sponsor to provide logo in .eps format for inclusion).

Option 2 - Conference lanyard sponsor \$1500

- This option is if you want to provide the lanyards for the conference. They can be pre-printed with your business name/logo if you wish. Please note, if you supply lanyards, they must have alligator clips at both ends for attaching a plastic name tag pouch. Please contact the conference secretariat, Expert Events, if you would prefer to take up this option.



EXHIBITION/ TRADE DISPLAY

VARIOUS BOOTHS

- One Exhibition/Trade Display area for the duration of the conference.
- Morning teas and lunches for 2 exhibitor staff each day (please note there is an extra charge of \$125 per person for catering for any additional exhibitor staff).
- Your organisation logo will be included on a group sponsor PowerPoint slide before and after every session.

Various sizes and power supply are available

- **3m x 3m – (4amp) \$995**
- **3m x 3m – (10amp/15amp) \$1195**
- **6m x 3m – (4amp) \$1990**
- **6m x 3m – (10amp/15amp) \$2190**

3M X 2M BOOTHS

limited sites available \$750

- One Exhibition/Trade Display area for the duration of the conference.
- Organisation logo included on conference promotional material.
- Morning teas and lunches for 2 exhibitor staff each day (please note there is an extra charge of \$125 per person for catering for any additional exhibitor staff).
- Your organisation logo will be included on a group sponsor PowerPoint slide before and after every session.
- To upgrade 3m x 2m booth's power to 10 or 15amp please add \$200. This will be available as an 'upgrade' when you purchase your sponsorship.

ADDITIONAL CONFERENCE MARKETING OPPORTUNITIES

**These two additional opportunities can be purchased on their own or in addition to any of the previous sponsorship levels (if not already included as part of the package).*

1. PROGRAM ADVERTISEMENT*

Subject to printing deadlines. Further information will be provided upon confirmation of your purchase.

- **Half page \$150**
- **Quarter page \$95**

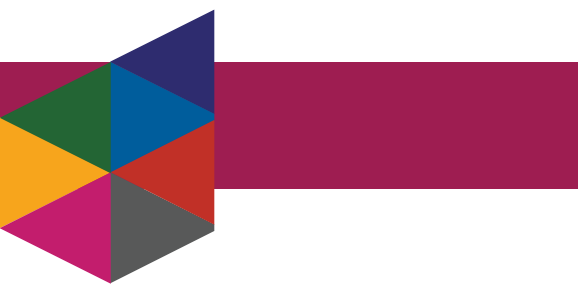
2. SACHEL INSERT ONLY*

(per insert item type) \$195

- Brochure/catalogue/CD insert (max 5 x A4 pages) inserted in the conference satchel.

This option gives organisations unable to be present at the conference the opportunity to include some material for the conference attendees. At this stage we suggest a minimum of 250 inserts for inclusion. Further details about quantities, delivery and deadline will be provided about six weeks out from the conference. You will be advised if this quantity changes.





Important details of the exhibition/ trade display at the 2021 conference

Site availability is limited and will be distributed according to sponsorship level then on a first in first served basis and subject to availability.

- The size of each standard site space is approximately 3m wide x 3m deep
- Each site includes 1 display table (1830mm x 760mm), 2 chairs, light, at least one Velcro-friendly wall fascia board with organisation name, and 4amp power as standard. Please note tablecloths are NOT provided.
- Various booth configurations and power supplies are available. Please read further details under the Supporting Sponsors section

Safety requirements:

- All electrical equipment used at the conference must be certified for use in Australia.
- Leads and/or power boards brought into the conference venue MUST have a current Test and Tag certificate.
- Cables and leads etc that are on the floor must be secured in such a way as to not create a trip hazard.
- Machines such as laser cutters MUST have an effective and adequate filtering system/extracting unit attached. It is not acceptable to vent unfiltered gases and fumes into the hall.
- Any equipment that creates a dust/wood shavings and/or a metal swarf issue in the display area, MUST have an adequate filtering system/extracting unit or containment process in place. It is not acceptable to vent unfiltered gases, fumes and dust etc into the hall.
- Please be mindful of Workplace Health and Safety issues to avoid hazards.

NOTE: As a requirement from the BCEC for exhibitions, all exhibitors must complete the attached Permit Form upon confirmation of their sponsorship. Before being permitted to exhibit at the BCEC, all items covered in the **BCEC Event Safety Guidelines** must be followed. Please complete the form and return it to Expert Events as soon as possible.

Delegate details

Provision of delegate details is subject to privacy laws. Participants can choose not to be listed. The list will contain delegates' name and organisation only.

General

The organisers reserve the right to change the venue, duration or floor plan if exceptional circumstances demand. In the event of change of venue and/or duration, the agreement to participate will remain in force so long as the exhibitor is informed in reasonable time before the event.

Exhibitors must accept the decisions of the organising committee in relation to the scope of exhibition displays. Where an exhibitor wants to conduct a number of activities within the exhibition space, the organising committee will have the right to limit the scope of these activities in the interest of providing a balanced presence from the industry.

If you have any queries please don't hesitate to contact the conference secretariat, Expert Events, via email datta@expertevents.com.au or by phone on 07 3848 2100.

Trade Display Passport

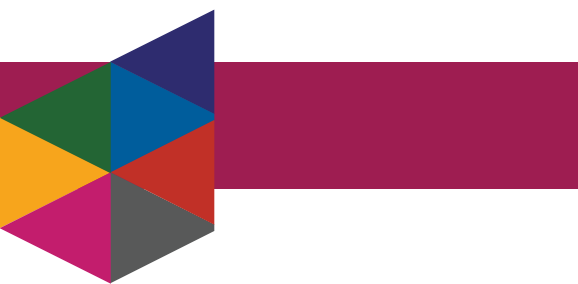
NOTE: All exhibitors will be listed on a passport for the delegates to visit your trade display. We ask that you provide a question (and the answer) to the conference secretariat for inclusion on the passport. The question must be about your organisation/product/service, and should not be an easy one to guess, so that the delegates must visit your display to get the answer. You will also be provided with a unique stamp as additional proof that they visited your booth and didn't just get the answer from a colleague. The prizes for the draws will be provided by DATTA Qld. All passports will be checked for correctness. The winner must also be in the room at the time of the prize draw in order to receive the prize, otherwise it will be redrawn.

Your organisation is also welcome to run its own prize draw from your trade display. However, promotion of your own prize draw is your responsibility and will not be announced or promoted by the secretariat or organising committee before, during or after the conference.

The sponsorship/trade display application form is available on our website:

<https://www.dattaqld.org.au/conference/sponsorship/>





APPLICATION TO SPONSOR

The online sponsorship and exhibition application form is available on the conference website:

<https://www.dattaqld.org.au/conference/sponsorship/>.

Payment

Sponsorship and exhibition arrangements will not be confirmed until payment is received.

Payment options:

- EFT – bank account details will be provided on your invoice. A remittance advice must be emailed to datta@expertevents.com.au.
- MasterCard or Visa – please note sponsorship/exhibition payments via credit card will incur an additional 2% merchant fee.

Your cancellation of participation at the conference

All cancellations must be advised in writing directly to Expert Events.

- Sponsors – If you provide notice of cancellation to Expert Events prior to 4 December 2020 a 50% cancellation fee will apply. On or after 4 December 2020, a 100% cancellation fee will apply.
- Exhibitors – If you provide notice of cancellation to Expert Events prior to 5 April 2021 a 50% cancellation fee will apply. On or after 5 April 2021, a 100% cancellation fee will apply.

Terms and conditions

Please refer to the **sponsorship** and **exhibitor** agreements for full terms and conditions.

Design and Technology Teachers' Association of Queensland Inc (DATTA Qld) (ABN 94 649 042 895) has engaged Expert Events Pty Ltd (ABN 35 619 941 561) as its agent to manage this event on our behalf. Contracts entered into by Expert Events Pty Ltd in connection with this event are entered into for and on behalf of DATTA Qld as its agent.

An important note about privacy:

The information you provide when you submit your personal information to us will be collected by Expert Events Pty Ltd and will be shared with DATTA Qld and other participants in the event, as set out in Expert Events' [privacy policy](#), [privacy collection statements](#) and the specific consents contained in the conference website and in the terms and conditions for sponsors and exhibitors. Expert Events' privacy policy can be found at: <https://www.expertevents.com.au/privacy-policy/>.

Insurance

It is a requirement of exhibiting at the DATTA 2021 conference that each exhibiting organisation provides Expert Events with a copy of their Certificate of Currency (insurance certificate), which includes details of the underwriter, amount insured for (not less than the sum of \$20,000,000), and showing the period of cover includes the dates of the conference.

SPECIAL NOTE: Exhibitors should consult their own insurance companies for proper coverage of their merchandise and displays. Public risk insurance, all risk insurance, employer's liability, personal, accident and staff insurance for your stand area should also be taken out. Exhibitors should check with their own insurance company as many policies can be extended for the duration of the conference.